

Mia Tursman

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Education

University of Michigan, School of Information – Ann Arbor, MI

B.S. in Information – User Experience Design Concentration

Minors: Quantitative Methods in Social Science, Environmental Studies

GPA: 3.974/4.0 | Expected Graduation: May 2028

Honors: James B. Angell Scholar (3 consecutive terms of all A's); University Honors (Dec 2025, May 2025, Dec 2024); William J. Branstrom Freshman Prize; Planet Blue Ambassador (2024–present)

Traverse City Central High School, Traverse City, MI

GPA 3.93; National Honor Society; Varsity Golf (Captain), Varsity Tennis (June 2024)

Experience

Takanock LLC – Traverse City, MI

AI & Automation Intern | Summer 2026

- Designed and built an AI-powered employee onboarding web application (HTML/CSS/JS, Airtable, Vercel serverless functions, Claude API) using Claude Code, leading UX research, wireframing, and iterative design based on stakeholder feedback
- Using Claude Code, developed a Next.js internal request-intake application (IT Help Desk, GIS, and Automation Idea workflows) integrated with a live Airtable database and an Anthropic API powered chatbot back-end
- Built n8n workflow automations connecting SharePoint, Outlook, and Airtable for offer-letter processing and recurring department reporting
- Conducted 15+ AI-discovery interviews across departments; synthesized findings into UX case studies and handoff documentation for the AI team

SIABRD 339 – Dublin, Ireland

Student | May 2026

- Conducted accessibility audits in physical spaces around Dublin Ireland in order to experience user experience design failures in a physical space
- Designed a WCAG 2.2 compliant website documenting my trip; implemented elements such as “alt text”, contrast checkers, and keyboard focus

EcoData – Ann Arbor, MI

Member | September 2025 – Present

- Collaborate with a team of developers and designers to build a website for the University of Michigan "Maize Rays" solar initiative, creating page mockups in Figma

Traverse Area Recreational Trails, Inc. – Traverse City, MI

TART Trails Ambassador | May 2025 — Present

- Conducted user research via community survey data to inform improvements to regional trail accessibility and user experience; support outreach on sustainable transportation and outdoor wellness

Leadership

Zeta Tau Alpha Sorority, University of Michigan – Ann Arbor, MI

VP of Academic Achievement | Dec 2025 – Present

- Lead academic programming and structured study hours supporting a chapter GPA above the national average; track member academic standing and report to the ZTA National Foundation

Additional Experience

Bowers Harbor Vineyards, Wine Sales Representative (Jun 2022–Aug 2025) | Traverse City Tennis Camps, Tennis Coach (Apr 2025–Aug 2025) | ZTA Merch Design & Bid Day Planning Committee (Mar 2025–Jan 2026)

Skills

- Technical:** Figma, HTML/CSS/JS, n8n, Airtable, Claude API, Claude Code, Excel, Python (basic), R (basic), Tableau (basic),
- Professional:** UX research, event planning, community outreach, customer service